



Quality . Trust . Value

LIXIL _____.

COMPANY PROFILE

Premium Mobile Accessories & Charging Solutions

2026

20+ YEARS OF EXPERIENCE

ABOUT US

Founded in 2020 in Aswan, LIXIL was established under the management of Orange Aswan, a company founded in 2002 with extensive experience in telecommunications, mobile accessories, spare parts, and electronic payment services.

LIXIL was launched as a specialized brand focused on developing and manufacturing mobile accessories through direct manufacturing partnerships with specialized factories in China, aiming to deliver products that combine modern design, reliable quality, and fair pricing.

Within a short period, LIXIL successfully achieved strong market presence across Upper Egypt through a growing distribution network and trusted retail partnerships.

 VISION

To become one of the leading names consumers think of when it comes to mobile accessories and modern technology, while continuously evolving toward future technologies and local manufacturing in Egypt.

 MISSION

To provide reliable mobile charging and power accessories that combine quality, functionality, and fair pricing, while building long-term trust through dependable products and flexible after-sales service.



CORE VALUES



QUALITY

Reliable products built with trusted manufacturing standards.



TRUST

Building long-term relationships with customers and partners.



FAIR PRICING

Real value through practical and balanced pricing.



CUSTOMER SUPPORT

Providing responsive support and dependable after-sales service.



INNOVATION

Keeping up with modern technologies and evolving market needs.

At LIXIL, our core values represent the foundation of everything we create. We believe in delivering reliable quality, building trust through long-term relationships, and providing real value through fair pricing. We continuously strive for innovation, exceptional customer support, and sustainable growth to create a modern technology experience that customers can depend on.



Quality . Trust . Value

OUR PRODUCTS

LIXIL products are designed to combine modern technology, reliable performance, and everyday practicality through a wide range of mobile accessories developed to meet evolving user needs with quality, functionality, and contemporary design.

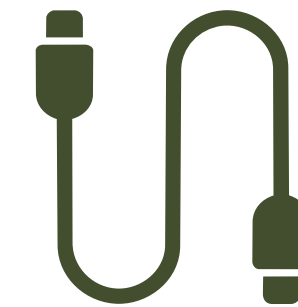
CATEGORIES

Our product categories are designed to deliver reliable performance, modern functionality, and a seamless everyday technology experience.



CHARGERS

A comprehensive range of charging solutions developed to meet the growing demand for fast, reliable, and modern power technologies.



CABLES

High-quality cable solutions designed to support multiple device ecosystems with reliable performance and long-term durability.



POWER BANKS

Portable power solutions designed to address the increasing need for mobility



EARPHONES

Audio accessories developed to deliver dependable quality and competitive value



CAR CHARGERS

Advanced in-car charging solutions that combine practicality, safety.

OUR CHARGERS

A comprehensive range of charging solutions developed to meet the growing demand for fast, reliable, and modern power technologies.

Lixil – GaN Fast Single Port Charger (PD 30W)

Key Features

GaN Technology

Higher efficiency, reduced heat, and compact size for superior performance.

USB-C Power Delivery (PD)

Supports fast charging with 30W Max Output for compatible devices.

Smart IC Recognition

Automatically detects connected devices to deliver optimal charging speed.

Wide Compatibility

Works with phones, tablets, earbuds, and all USB-C powered devices.

Safe Charging System

Over-voltage, over-current, short-circuit, and temperature protection.





Lixil – LX-C03 PWRup PD45W Fast Dual Port Charger

Key Features

Fast Dual Port Charging

USB-A + USB-C ports for flexible and efficient charging.

Power Delivery (PD 45W)

High-power fast charging for smartphones, tablets, and compatible devices.

Digital LED Display

Real-time power output display for precise charging control.

Wide Compatibility

Supports charging multiple devices safely and efficiently.

Energy Efficient Design

Designed in compliance with energy efficiency standards

NEW —•
PRODUCT



Lixil – LX-C07 | Lixil 45W AI Charger

Key Features

Advanced GaN Technology

High-power density and efficient power conversion in a compact design with enhanced heat dissipation.

Power Delivery (PD 45W)

Fast charging output via USB-C, ideal for safely powering tablets, laptops, and mobile phones.

AI Intelligent TFT Display

High-efficiency screen provides real-time feedback on charging power and device status.

Wide Compatibility

Works seamlessly across various Type-C enabled devices and adapts to different power requirements.

NEW —
PRODUCT



Lixil – LX-C08 PWRup PD33W Fast Dual Port Charger

Key Features

Fast Dual Port Charging

USB-C + USB-C ports for flexible and efficient charging.

Power Delivery (PD 33W)

Provides high-speed charging performance for compatible devices.

Built-in Smart Chip

Provides safe and fast charging while reducing heat during use.

Wide Compatibility

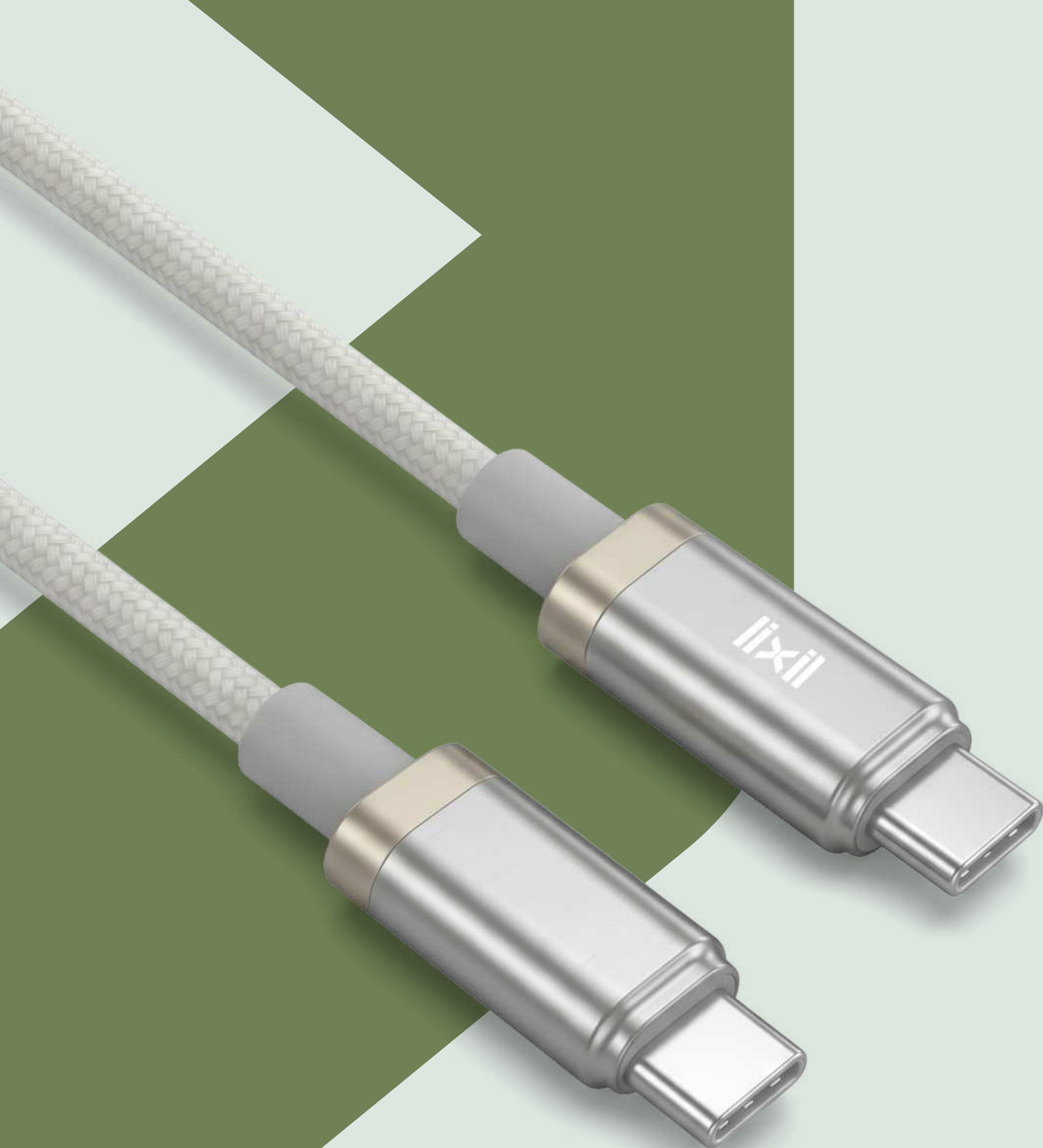
Compatible with smartphones, tablets, earbuds, and other USB-powered devices.

Safe Charging Performance

Designed to deliver stable charging protection for everyday use.

OUR CABLES

Designed for durability and consistent performance, LIXIL cables offer reliable connectivity solutions that support a wide range of devices while maintaining quality, flexibility, and long-term usability.



Lixil – LX-10 | Fast Charging TC-TC Data Cable (100W)

Key Features

High Power Fast Charging

Supports up to 5A output for efficient USB-C to USB-C fast charging.

100W Total Power

Ideal for charging phones, tablets, laptops, and high-power devices.

Braided Cable Structure

Reinforced braided exterior for extra durability and tangle resistance.

Super Strength

Enhanced pull-resistance and long-life construction.

1.2m Cable Length

Long, practical cable length with a 4.0mm bold cable design



Lixil – LX-11 / 30W Braided PD Cable (USB-C to Lightning)

Key Features

30W Max Fast Charging

Supports up to 30W fast charging for efficient and reliable power delivery.

High Power – Full Charging

Provides stable, high-power output for safe and complete charging.

1.2m / 4.4ft Cable Length

Ideal length for everyday use with flexible movement.

480Mbps Transmission Rate

High-speed, stable data transfer performance.

Zinc Alloy Connectors

Premium metal connector housing for enhanced strength and heat resistance.



Lixil – LX-06 | Fast Charging TC-TC Data Cable (100W)

Key Features

65W Fast Charging

Supports up to 65W fast charging with 3A current for efficient and reliable power delivery.

Wide Fast Charging Protocol Support

Compatible with major fast charging protocols across different smartphone brands.

RGB Light Indicator

Features dynamic RGB lighting that changes colors for a modern and distinctive look.

Premium Silicone Cable

Made from flexible silicone material for a smooth feel, durability, and easy daily use.

1 Meter Cable Length

Practical 1m length designed for everyday charging and comfortable usage.

A black braided USB-C to Lightning cable with a green and white geometric background. The cable has a braided exterior and aluminum alloy connectors. One end is a USB-C connector, and the other is a Lightning connector. A circular badge in the top left corner says "NEW PRODUCT".

NEW
PRODUCT

Lixil – LX-14 | 27W Braided PD Cable

Key Features

Fantasy Aluminum Alloy Braided Design

Premium aluminum alloy connectors combined with a durable braided exterior for long-lasting use and tangle resistance.

Fast Charging Power (Up to 27W)

Delivers rapid and efficient charging top-ups, supporting up to 5A max current when used with a USB-C PD charger.

High-Speed Data Transfer

Provides reliable, high-speed data syncing for all your compatible devices.

Thick Gauge Wiring

Engineered with thick gauge wiring and reduced cable resistance to enable the fastest possible charge via any USB charger.

A high-quality, braided data cable with a grey and black woven exterior. The cable features a USB-A connector on one end and a multi-ported connector on the other, which includes a USB-C port, a Lightning port, and a Micro-USB port. The brand name 'Lixil' is visible on the connector housing. A circular badge with the text 'NEW PRODUCT' is overlaid on the top left of the cable.

NEW
PRODUCT

Lixil – LX-01 | 4 –in– 1 Leather 65W Data Cable

Key Features

Ultimate 4-in-1 Charging Solution

Versatile design (Lixil LX-01) created to handle laptops, tablets, and smartphones all with a single cable.

Fantasy Metal Alloy Braided Build

High-quality metal alloy connectors paired with a premium braided exterior for maximum durability and a professional look.

Faster Charging Technology

Engineered with thick gauge wiring and reduced cable resistance to provide the fastest possible charge via any USB charger.

High-Speed Data Sync

Not just for power; enables reliable and rapid data transfer for all your compatible devices.

A black braided USB-C to USB-A cable with a blue LED light indicator on the USB-C connector. The cable is shown against a green and white geometric background.

NEW —●
PRODUCT

Lixil – LX-15 | Fast Charging Data Cable

Key Features

LED Braided Design

Premium braided cable featuring a built-in LED light indicator for enhanced visibility and a modern appearance.

Fast Charging (Up to 3A)

Supports up to 3A charging current and is compatible with major fast charging protocols for efficient power delivery.

High-Speed Data Sync

Enables reliable data transfer while supporting simultaneous charging performance.

1.5 Meter Cable Length

Extended 1.5m length provides greater flexibility and convenience for everyday use.



NEW
PRODUCT

The image shows a black braided USB-C to USB-C cable. The cable has a textured, woven appearance. At each end, there is a black plastic connector housing. The top connector has the 'lixil' logo in white. The bottom connector has '100W' printed in white. Both connectors have an orange ring at the base of the USB-C port. The cable is set against a background with green and white diagonal stripes.

Lixil – LX-13 | 100W Braided PD Cable

Key Features

Ultra-Fast 100W Charging

Delivers massive 100W (Max) fast charging power, perfect for high-demand devices like laptops, tablets, and mobile phones.

Lossless High-Speed Data Transfer

Supports USB 480 2.0Mbps lossless transfer speed, making it easy and efficient to move large files while charging.

Fantasy Aluminum Alloy Braided Build

Features premium aluminum alloy connectors and a durable braided exterior for superior strength and a high-end look

A black braided USB-C to USB-C cable with grey connectors. The cable is shown diagonally across the frame. The top connector has the 'lixil' logo on its grey housing. A dark green circular badge with a white border is positioned in the upper left, containing the text 'NEW PRODUCT' with a small white dot and line graphic.

NEW
PRODUCT

Lixil – LX-12 | 65W Braided PD Cable

Key Features

High-Power 65W Charging

Delivers up to 65W (Max) fast charging power, suitable for quickly charging smartphones, tablets, and compatible laptops.

Lossless High-Speed Data Transfer

Supports USB 2.0 with speeds up to 480Mbps for lossless data transfer, allowing for easy handling of large files.

Fantasy Zinc Alloy Braided Build

Constructed with premium zinc alloy connectors and a durable braided exterior for superior durability and a sleek look.

OUR CAR CHARGERS

Built for modern mobility, LIXIL car chargers deliver reliable in-vehicle charging solutions that combine safety, compatibility, and efficient power delivery for a wide range of devices.

NEW —●
PRODUCT



Lixil – LX-CC01 | 52.5W Car Charger

Key Features

Dual Port High-Power Charging

Features a combined output of 52.5W with USB-C (30W) and USB-A (22.5W) ports for efficient simultaneous charging.

Super Fast Charging (PD + QC3.0)

Supports Power Delivery (PD) and Quick Charge 3.0 technologies, making it ideal for smartphones, tablets, and even laptops.

Intelligent Power Indicator

Equipped with a high-efficiency charging indicator to provide real-time status of your power connection.

Universal Vehicle Compatibility

Designed to work seamlessly with a wide range of vehicles operating on DC 24-12V (Cars, SUVs, and Trucks).

NEW —●
PRODUCT



Lixil – LX-CC02 | Lixil 33W Car Charger

Key Features

Mini & Compact Design

Ultra-small form factor that fits flush in your car's cigarette lighter socket for a sleek, low-profile look.

PD + QC 3.0 Dual Fast Charging

Equipped with 33W total power supporting Power Delivery and Quick Charge 3.0 for rapid charging on the go.

Integrated Smart Chip

Features an intelligent chip inside that automatically identifies and delivers the optimal charging current for your device.

Ready-to-Use Bundle

Comes with a high-quality Type-C to Type-C (TC-TC) cable included in the box for immediate fast charging.

OUR EARPHONES

LIXIL earphones combine quality audio performance with practical design, offering dependable products that meet everyday market needs while maintaining competitive value and modern aesthetics.



Lixil – LX-H07 | Type-C wired Earphone

Key Features

High Fidelity (Hi-Fi) Sound

Experience crystal clear audio with precise bass and high-fidelity sound quality for an immersive listening experience.

Hi-Fi Quad Speaker System

Advanced speaker configuration designed to deliver rich, multi-dimensional audio performance.

Effective Noise Isolation

Noise isolation technology helps block out ambient sounds, allowing you to focus entirely on your music or calls.

Tangle-Free Design

Equipped with a high-quality tangle-free cable for hassle-free storage and daily use.



Lixil – LX-H01 | Harmony Universal Earphones

Key Features

Clear & Balanced Sound

Stereo Sound Quality delivers crisp highs and enhanced bass for a better listening experience.

Built-In Microphone

Supports voice calls with clear audio pickup and stable performance.

Comfortable Ergonomic Design

Soft earbuds and lightweight housing for long-term comfortable wear.

Magnetic Metal Attraction

Keeps the earbuds neatly attached to each other for easier storage.

Tangle-Free Cable

Durable 120 cm cable designed to resist tangling during daily use.

OUR POWER BANKS

LIXIL power banks provide dependable portable power solutions designed to support today's mobile lifestyle through efficient performance, reliability, and practical capacity options.



Lixil – LX-PR01 | 22.5 Wired PowerBank

Key Features

High-Capacity 10000mAh Power

Reliable 10000mAh battery capacity designed for rapid charging of smartphones and other mobile devices.

Super Fast Output (Up to 22.5W)

USB-C and USB ports support high-speed charging outputs, reaching up to 22.5W for compatible devices.

Charge 3 Devices Simultaneously

Triple output capability allows you to power up to three different devices at the same time.

LED Digital Display

Features an intelligent LED digital display for real-time monitoring of battery charge levels and fast charging status.



Lixil – LX-PR03 | 35W PowerBank

Key Features

Business-Oriented TFT Dynamic Display

Equipped with a high-tech TFT dynamic display that provides a precise percentage readout of the remaining battery life.

10000mAh High Capacity

A powerful 10000mAh (35W) capacity designed to keep your smartphones and tablets charged throughout the day.

Built-in Type-C Cable

Features an integrated Type-C cable for on-the-go convenience, eliminating the need to carry extra charging wires.

Super Fast Multi-Port Output

Provides multiple charging options including a high-speed USB output and a bidirectional Type-C port for simultaneous charging.



Lixil – LX-PR02 | Wireless PowerBank

Key Features

Magnetic Fast Wireless Charging

High-capacity 10000mAh power bank featuring strong magnetic alignment for stable 15W wireless charging.

Bidirectional Type-C Port

Equipped with a versatile Type-C port that works for both high-speed input and output, supporting pass-through charging.

Multi-Device Charging

Incredibly versatile; capable of charging up to 3 devices simultaneously (Wireless + Wired + Watch).

Smart Temperature Control

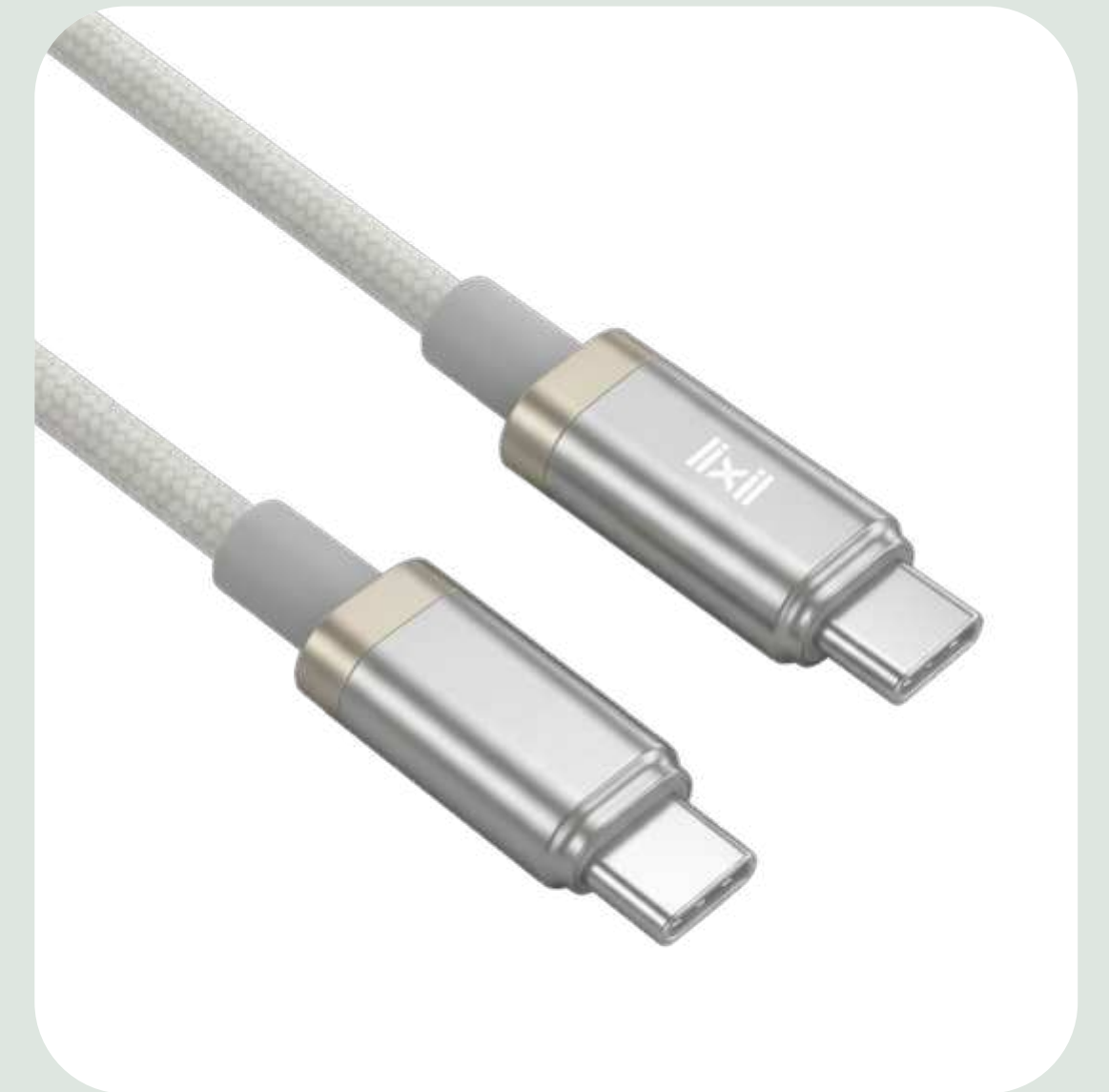
Advanced internal safety system with smart temperature control to protect your devices from overheating.



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OUR FEATURED PRODUCTS

A selection of our most recognized and in-demand products, showcasing the quality, reliability, and innovation that define the LIXIL brand.



Among our growing product range, these featured products stand out for their strong market demand, proven performance, and consistent value across retail channels.

WHY CHOOSE US

From a strong regional presence to a growing nationwide footprint, LIXIL continues to expand through trusted partnerships, consistent product availability, and a commitment to delivering reliable technology solutions across Egypt.

CEO MESSAGE

At LIXIL, we believe that achieving success is only the beginning, while maintaining it requires consistency, commitment, and continuous development. This philosophy drives us every day to improve our products, strengthen our partnerships, and deliver lasting value to our customers and the market.



BUILDING TRUSTED TECHNOLOGY SOLUTIONS
for today and tomorrow —————.

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